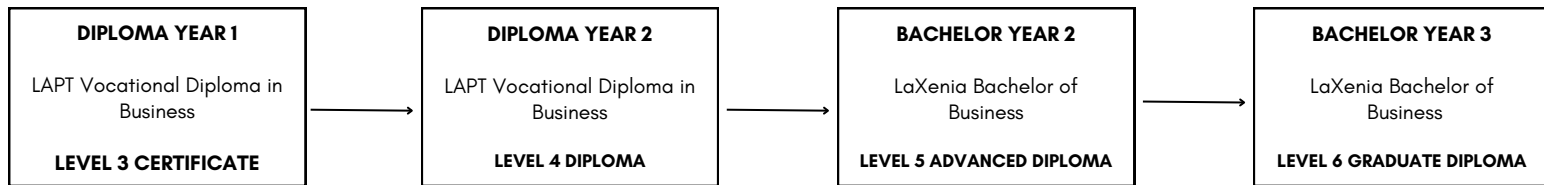


SCHOOL OF BUSINESS AND INFORMATION TECHNOLOGY BUSINESS PROGRAMME

LAXENIA INTERNATIONAL INSTITUTE OF SWITZERLAND - MALAYSIA CAMPUS

"Practical Learning, Lifetime Success"



PROGRAMME

- LaXenia Vocational Diploma in Business (2 Years)
- LaXenia Bachelor of Business Administration (2 Years)

ENTRY REQUIREMENTS

1. Minimum 16 years
2. No Academic Qualification Needed
3. Progression student need to provide previous academic transcript*

CAREER PROSPECTS

- Executive
- Marketing / Sales
- Market researcher
- Human Resource Executive
- Finance Executive



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SUBJECTS OFFERED

DIPLOMA

- Fundamentals of Economics
- Introduction to Business Law
- Basic Accounting
- Customer Relationship Skills
- Database and Information System
- Multimedia and Web Publishing
- Introduction to Business
- Event Operations
- Introduction to Finance
- Statistic
- Fundamentals of Economics
- Business Communication in Digital Age
- Introduction to IoT and Application To Business
- Principles of Management
- Principle of Marketing
- Leadership and Team Dynamic

BACHELOR

- Business Economics
- Financial Management for Decision Making and Control
- Information Systems and Organisations
- Digital Marketing and Analytics
- Entrepreneurship
- Human Resource Management
- Managing Events
- Strategic Marketing
- Customer Relationship Management
- Technology-Driven Business Innovation
- Personal and Professional Development
- Management Information Systems
- Business Strategy
- Quality Management System
- Project Management
- Revenue and Cost Management

ENQUIRE TODAY



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SOCIAL MEDIA PLATFORMS

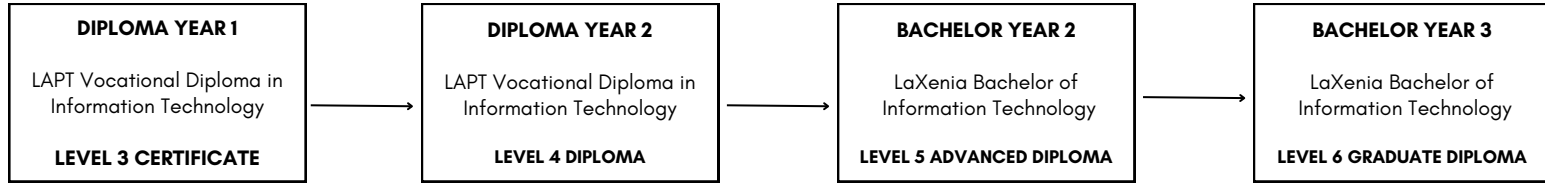


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SCHOOL OF BUSINESS AND INFORMATION TECHNOLOGY INFORMATION TECHNOLOGY PROGRAMME

LAXENIA INTERNATIONAL INSTITUTE OF SWITZERLAND - MALAYSIA CAMPUS

"Practical Learning, Lifetime Success"



PROGRAMME

- LAPT Vocational Diploma in Information Technology (2 Years)
- LaXenia Bachelor of Information Technology (2 Years)

ENTRY REQUIREMENTS

1. Minimum 16 years
2. No Academic Qualification Needed
3. Progression student need to provide previous academic transcript*

CAREER PROSPECTS

- Software Developer
- System Analyst
- IT Support Analyst
- Web / Multimedia Designer
- Software Tester
- System Data Support



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SUBJECTS OFFERED

DIPLOMA

- Introduction to Information Technology
- Introduction to Programming
- Fundamental of Networking
- Customer Relationship Skills
- Database and Information System
- Multimedia and Web Publishing
- Introduction to Business
- Event Operations
- Introduction to Artificial Intelligence
- Object Oriented Programming
- Database Management System
- Business Communication in Digital Age
- Introduction to IoT and Application To Business
- Principles of Management
- Principle of Marketing
- Leadership and Team Dynamic

BACHELOR

- Cybersecurity
- IT Inventory Management System
- Information Systems and Organisations
- Digital Marketing and Analytics
- Entrepreneurship
- Human Resource Management
- Managing Events
- Strategic Marketing
- Strategic Marketing
- Cloud and Mobile Computing
- Technology-Driven Business Innovation
- Personal and Professional Development
- Management Information Systems
- Business Strategy
- Quality Management System
- Project Management
- Revenue and Cost Management

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SOCIAL MEDIA PLATFORMS



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