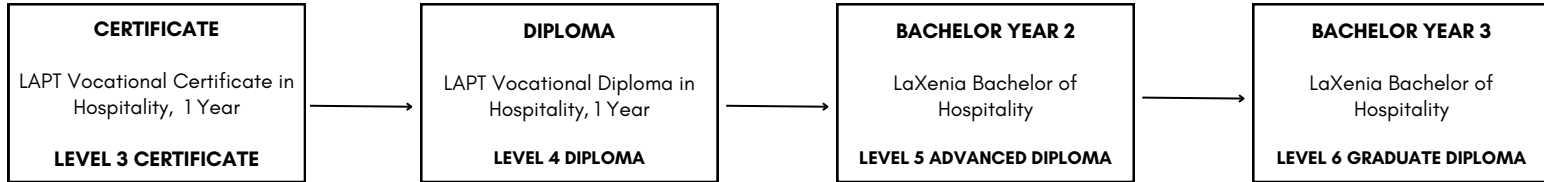


SCHOOL OF HOSPITALITY

LAXENIA INTERNATIONAL INSTITUTE OF SWITZERLAND - MALAYSIA CAMPUS

“Practical Learning, Lifetime Success”



PROGRAMME

- LAPT Vocational Diploma in Hospitality (1 Year)
- LaXenia Bachelor of Hospitality Management (2 Years)

ENTRY REQUIREMENTS

1. Minimum 16 years
2. No Academic Qualification Needed
3. Progression student need to provide previous academic transcript*

CAREER PROSPECT

- Guest Relations - Front Office Manager, Housekeeping
- Food and Beverage - Restaurant Manager, Catering assistant
- Tourism - Travel Agent, Marketing and Public Relations
- Event Planning - in House Event Planner, Conference Organiser, Event Consultant



ACCREDITATION BY



COURSE STRUCTURE

DIPLOMA

- Front Office Management
- Housekeeping Management
- Global Travel and Tourism
- Business Communication in Digital Age
- Food and Beverage Supervision
- Principles of Management
- Principle of Marketing
- Leadership and Team Dynamic

BACHELOR

- Rooms Inventory and Control Management
- International Travel and Tourism
- Information Systems and Organisations
- Digital Marketing and Analytics
- Entrepreneurship
- Human Resource Management
- Managing Events
- Strategic Marketing
- Strategic Marketing
- International Hospitality Management
- Hotel Financial Performance Management
- Personal and Professional Development
- Management Information Systems
- Business Strategy
- Quality Management System
- Project Management
- Revenue and Cost Management

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SOCIAL MEDIA PLATFORMS



*All information is correct at the time of printing and is subject to change without prior notice