



SCHOOL OF CULINARY ARTS AND HOTEL MANAGEMENT

HOTEL MANAGEMENT

The Heart of Hospitality

PROGRAMMES

Vocational Certificate in Hotel Management

Duration: 1 Year

Subject List:

- Introduction to Hospitality
- Essentials of Travel and Tourism
- Front Office Operation
- Housekeeping Operation
- Food and Beverage Service
- Basic Cost Control
- Introduction to Business
- Event Operations

Vocational Certificate in Event Management

Duration: 1 Year

Subject List:

- Basic Cost Control
- Essentials of Travel and Tourism
- Event Operations
- Food and Beverage Service
- Front Office Operations
- Housekeeping Operations
- Introduction to Social Media Marketing
- Introduction to Hospitality

Vocational Diploma in Hotel Management

Duration: 9 Months

Subject List:

- Food and Beverage Management
- Finance in Tourism and Hospitality
- Room Division Operation
- Managing Events
- Principles of Management and Marketing
- Skill for Computing

Bachelor of Hotel Management

Duration: 2 Years

Subject List:

- Rooms Inventory and Control Management
- International Travel and Tourism
- Information Systems and Organizations
- Digital Marketing and Analytics
- Entrepreneurship
- Human Resource Management
- Strategic Impact for Business Environment
- Financial Decision Making for Managers
- Personal and Professional Development
- Business Strategy
- Quality Management System
- Project Management
- Revenue and Cost Management
- Research Project
- Leadership and Team Dynamic
- Sales and Marketing

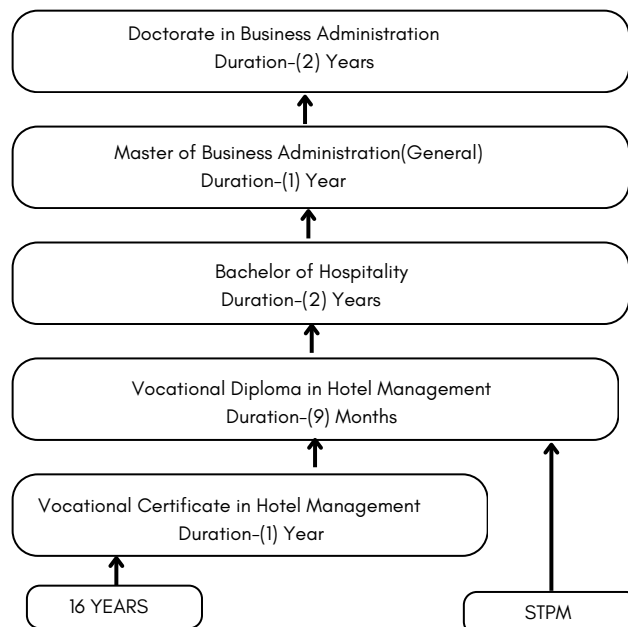
ENTRY REQUIREMENTS

- Minimum 16 years
- No Qualification Required
- Progression student need to provide previous qualification transcript*

CAREER PROSPECTS

- Guest Relations – Front Office Manager, Housekeeping
- Food and Beverage – Restaurant Manager, Catering assistant
- Tourism – Travel Agent, Marketing and Public Relations
- Event Planning – in House Event Planner, Conference Organiser, Event Consultant

PATHWAY



AWARDING BODY



ENQUIRE TODAY



018-9457462

SOCIAL MEDIA PLATFORMS

*Subject to changes

*All information is correct at the time of printing and is subject to change without prior notice