

DIGITAL CONTENT CREATION

ENTRY REQUIREMENTS

- Minimum 16 years
- No Qualification Required
- Progression student need to provide previous qualification transcript*

CAREER PROSPECTS

- Content Creator/Influencer
- SEO Specialist/Analytics
- Video Editor/Producer
- Social Media Marketeer

LEVEL 3 VOCATIONAL DIPLOMA IN DIGITAL CONTENT CREATION	LEVEL 5 BACHELOR OF INFORMATION TECHNOLOGY YEAR 2
Occupational Safety and Health	Enviromental, Social and Governance
AI and Skills for Computing	Revenue and Yield Management
Communication Skills and Public Speaking	Operations Management
Event Operations	Database Management System
Multimedia and Web Publishing	Personal and Professional Development
Introduction to Social Media Marketing	Principles of Management
Human Computer Interface	Object Oriented Programming
AI and Digital Content Creation	Web and Mobile Application
BACHELOR OF INFORMATION TECHNOLOGY YEAR 1 (LEVEL 4 ADVANCED DIPLOMA)	LEVEL 6 BACHELOR OF INFORMATION TECHNOLOGY YEAR 3
Enviromental, Social and Governance	Leadership and Team Dynamics & Development
Revenue and Yield Information Technology Management	Human Resource Management
Operations Management in Information Technology	Project Management
Database Design and Modeling	Entrepreneurship
Personal and Professional Development	Advanced Computer Network
Principles of Information Technology Management	Advanced Database Management Systems
	Data Analytics
	Management Information Systems



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