



KNOWLEDGE & SKILLS
TVET
COLLEGE

**KNOWLEDGE & SKILLS
TVET COLLEGE**

MBA

**MASTER OF BUSINESS
ADMINISTRATION**

STRATEGY. LEADERSHIP. SUCCESS.

YOUR JOURNEY TO EXCELLENCE STARTS HERE!



18 MONTHS DURATION

Fast-track your future



PRACTICAL LEARNING

No written examination



INDUSTRY FOCUSED

Relevant, practical and
career-driven



INTERNATIONAL EXPOSURE

Global perspective for
a competitive edge



CAREER GROWTH

Advance your career
with confidence

*Practical Learning,
Lifetime Success*



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www.knowskillstvet.com

*Terms and Conditions Apply

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ENTRY REQUIREMENTS

- Must be 22 years old and older at the time of enrollment.
- Completed Bachelor degree or equivalent.
- Non-graduates and holders of non-relevant degrees –
A minimum of 5-years of work experience at a managerial level in the field of business or management.



MBA SUBJECTS

- 1 Strategic Planning**
Develop the ability to set long-term goals and create actionable strategies to achieve a sustainable competitive advantage.
- 2 Finance for Strategic Manager**
Understand financial principles and apply tools for informed decision-making, financial analysis, and strategic value creation.
- 3 Research for Strategic Development**
Build research skills to gather, analyze and interpret data that supports strategic business decisions.
- 4 Organisational Behaviour**
Explore how individuals and groups behave in organizations and how to manage people effectively to enhance performance and culture.
- 5 Personal Development for Leadership and Strategic Management**
Enhance self-awareness, leadership capabilities and strategic thinking to lead change and drive results.
- 6 International Business Environment**
Gain insights into global markets, cross-cultural management and international trade to operate successfully worldwide.
- 7 International Marketing**
Learn global marketing strategies to understand diverse markets and build strong international brand presence.
- 8 Strategic Human Resource Management**
Develop HR strategies for talent acquisition, development, performance management and organizational success.
- 9 Corporate Communication Strategies**
Master effective communication techniques to build strong corporate image and stakeholder relationships.
- 10 Developing Organisational Vision and Strategic Direction**
Learn to craft a compelling vision and align strategic direction with organizational goals and values.

CAREER PROSPECTS

Open doors to endless opportunities

-  General Manager
-  Operations Manager
-  Supply Chain Manager
-  Logistics Manager
-  Management Consultant

-  Brand Manager
-  Media Manager
-  Sales Manager
-  Business Analyst
-  Entrepreneur



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INTERNATIONAL INSTITUTE
OF SWITZERLAND

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PROGRAMME HIGHLIGHTS

-  Practical, No written examination
-  English Language Medium of Instruction
-  International Accreditation and Recognition*
-  Internship & Career Prospects*
-  Installment payment scheme*

* Terms and Conditions Apply

CORE SKILLS & VOCATIONAL-INDUSTRY CONNECTIVITY

-  Effective Communication & Public Speaking
-  Entrepreneurship Skills
-  Sales & Trend Analysis
-  Knowledge & Skills Training
-  Internship
-  Job Employability
-  Living Skills
-  Leadership & Teamwork



EMPOWERING FUTURES.
BUILDING LEADERS.

CONTACT US
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LOCATION

GM-9-13, GMRB, Bukit Bintang,
No. 2, Jalan Robertson,
50150, Kuala Lumpur

*Practical Learning.
Lifetime Success.*

CERTIFICATE AWARDED BY



LAXENIA

INTERNATIONAL INSTITUTE
OF SWITZERLAND



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