KNOWLEDGE & SKILLS TVET COLLEGE

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MBA

MASTER OF BUSINESS ADMINISTRATION



STRATEGY. LEADERSHIP. SUCCESS.

YOUR JOURNEY TO EXCELLENCE STARTS HERE!

- **18 MONTHS DURATION** — Fast-track your future
- **PRACTICAL LEARNING** — No written examination
- **INDUSTRY FOCUSED** — Relevant, practical and career-driven
- **INTERNATIONAL EXPOSURE** — Global perspective for a competitive edge
- **CAREER GROWTH** — Advance your career with confidence

PROGRAMME HIGHLIGHTS

- Practical, No written examination
- English Language Medium of Instruction
- International Accreditation and Recognition*
- Internship & Career Prospects*
- Instalment payment scheme*

** Terms and Conditions Apply*

MODE OF STUDY

Online

CORE SKILLS & VOCATIONAL-INDUSTRY CONNECTIVITY

- Effective Communication & Public Speaking
- Entrepreneurship Skills
- Sales & Trend Analysis
- Knowledge & Skills Training
- Internship
- Job Employability
- Living Skills
- Leadership & Teamwork

ENTRY REQUIREMENTS

- Must be 22 years old and older at the time of enrollment.
- Completed Bachelor degree or equivalent.
- Non-graduates and holders of non-relevant degrees – A minimum of 5-years of work experience at a managerial level in the field of business or management.

MBA SUBJECTS

1. **Strategic Planning**
   Develop the ability to set long-term goals and create actionable strategies to achieve a sustainable competitive advantage.
2. **Finance for Strategic Manager**
   Understand financial principles and apply tools for informed decision-making, financial analysis, and strategic value creation.
3. **Research for Strategic Development**
   Build research skills to gather, analyze and interpret data that supports strategic business decisions.
4. **Organisational Behaviour**
   Explore how individuals and groups behave in organizations and how to manage people effectively to enhance performance and culture.
5. **Personal Development for Leadership and Strategic Management**
   Enhance self-awareness, leadership capabilities and strategic thinking to lead change and drive results.
6. **International Business Environment**
   Gain insights into global markets, cross-cultural management and international trade to operate successfully worldwide.
7. **International Marketing**
   Learn global marketing strategies to understand diverse markets and build strong international brand presence.
8. **Strategic Human Resource Management**
   Develop HR strategies for talent acquisition, development, performance management and organizational success.
9. **Corporate Communication Strategies**
   Master effective communication techniques to build strong corporate image and stakeholder relationships.
10. **Developing Organisational Vision and Strategic Direction**
    Learn to craft a compelling vision and align strategic direction with organizational goals and values.

CONTACT US

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Follow us on Social Media

LOCATION

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Practical Learning Lifetime Success.

CERTIFICATE AWARDED BY

INTERNATIONAL INSTITUTE OF SWITZERLAND